

Press release

Rittal GmbH & Co. KG



New CEO for Rittal and Rittal Software & Service

Markus Asch appointed CEO of Rittal International and RSS International

Herborn, 12 February 2021 – Effective February 1, 2021, Professor Friedhelm Loh, Owner and CEO of the Friedhelm Loh Group, appointed Markus Asch (49) as CEO of Rittal International Stiftung & Co. KG and Chairman of the Management Board of Rittal GmbH & Co. He is therefore responsible for all the Business Units of the world's leading provider of solutions for enclosures, power distribution, climate control, IT infrastructure, software and service with 9,700 employees. Asch also assumes overall responsibility for Rittal Software & Service (RSS) International with the Eplan and Cideon units and 1,400 employees. With software solutions, system technology and machines for automation, the three companies of the Friedhelm Loh Group optimize the processes of their customers in control and switchgear engineering across the board and drive future business areas.

Over the past 25 years, Mr. Asch has held various management positions at Alfred Kärcher SE & Co. KG, the family-owned company and world market leader for cleaning equipment, most recently as Deputy CEO and CTO. Under his leadership, Kärcher Professional was able to evolve into the clear technology and market leader in the B2B sector. Mr. Asch accelerated the development of modular and scalable product and solution platforms and successfully aligned the sales organisation to develop new customer and market potentials.

“Mr. Asch brings along many years of experience in the management of globally successful family-owned companies to this challenging new position,” Professor Friedhelm Loh says: “He has a high technical understanding of products, production and solutions and sees himself as a driver of innovation. Mr. Asch visibly focuses on the customer and thinks and acts from a global perspective.”

“I look forward to working with Professor Loh, the management and the employees at this impressive global market leader,” says

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Markus Asch, “And I am proud to serve the company and help develop it.”

(1,895 characters)



Caption(s)

Picture 1 (fri21200700.jpg): “I look forward to working with Professor Loh, the management and the employees at this impressive global market leader,” says Markus Asch, “And I am proud to serve the company and help develop it.”

Picture 2 (fri21200800.jpg): Effective February 1, 2021, Professor Friedhelm Loh, Owner and CEO of the Friedhelm Loh Group, appointed Markus Asch (49) as CEO of Rittal International Stiftung & Co. KG and Chairman of the Management Board of Rittal GmbH & Co.

About Rittal

Rittal, headquartered in Herborn, Germany, is a leading global provider of solutions for industrial enclosures, power distribution, climate control and IT infrastructure, as well as software and services. Systems made by Rittal are deployed in over 90 per cent of all industries across the world, including machine building and plant engineering, food and beverages, and IT and telecommunications.

The international market leader’s product portfolio includes configurable enclosures, with data available across the entire production process. Smart Rittal cooling systems, with up to 75 per cent lower power consumption and a great carbon dioxide advantage enable predictive maintenance and servicing. The offering also includes innovative IT products, from IT racks and modular data centres, to edge and hyperscale computing solutions.

Leading software providers Eplan and Cideon support the value chain, providing interdisciplinary engineering solutions, while Rittal Automation Systems offers solutions for switchgear. Within Germany, Rittal can supply products on demand within 24 hours – with precision, flexibility and efficiency.

Founded in 1961, Rittal is the largest company in the owner-operated Friedhelm Loh Group. The Friedhelm Loh Group is active worldwide, with 12 production sites and 96 international subsidiaries. It has approximately 12,100 employees

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and posted revenues of €2.6 billion in fiscal 2019. In 2020, the family-run business was named one of Germany's leading employers by the Top Employers Institute, for the twelfth year running. The same year, the Friedhelm Loh Group was voted one of the nation's best providers of vocational training for the fifth year running.

For more information, visit www.rittal.com and www.friedhelm-loh-group.com.